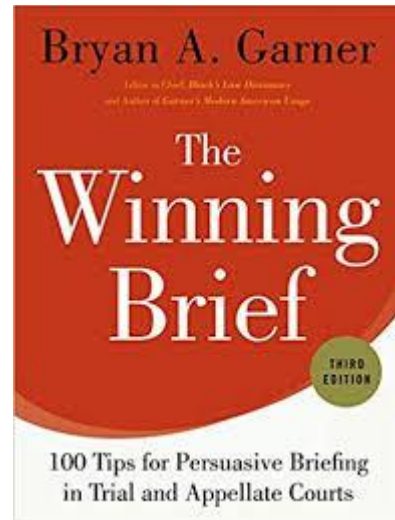


## Course Description for The Winning Brief: Ten-Part Seminar Series

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This famous seminar, designed specifically for litigators, consists of 100 trial and appellate writing points, each illustrated with good and bad examples actually filed in courts throughout the country.

It's fair to say that there are few better things you could do to advance your clients' litigation interests—and to advance your own career—than to master the advice that Professor Bryan A. Garner gives here.



### Seminar Specifications

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Seminar Length	<p>Ten separate seminar parts:</p> <ul style="list-style-type: none"><li>• Part 1: 60 minutes</li><li>• Part 2: 60 minutes</li><li>• Part 3: 60 minutes</li><li>• Part 4: 60 minutes</li><li>• Part 5: 60 minutes</li><li>• Part 6: 60 minutes</li><li>• Part 7: 60 minutes</li><li>• Part 8: 60 minutes</li><li>• Part 9: 60 minutes</li><li>• Part 10: 60 minutes</li></ul> <p>Total ten-part series length: 600 minutes (10 hours)</p>
License Window	90 days from date of license purchase.

Production Date	October 11, 2017; Full review: November 30, 2020
Seminar Format	<p>Print out course materials PDF.</p> <p>The course materials include <i>selected</i> pages from the book, <i>The Winning Brief</i>. You'll notice skips in the page numbers throughout the PDF materials. Original material not included in the book is also included.</p> <p>Begin the seminar video.</p>
Seminar Content Tree (seminar module)	<p>Each part is a separate seminar module.</p> <p><i>The Winning Brief: Part 1</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 1 Course Materials (PDF)</li> <li>○ Part 1: Manage Your Writing Video</li> </ul> <p><i>The Winning Brief: Part 2</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 2 Course Materials (PDF)</li> <li>○ Part 2: Prepare the Most Important Part of a Brief Video</li> </ul> <p><i>The Winning Brief: Part 3</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 3 Course Materials (PDF)</li> <li>○ Part 3: Write Sound Paragraphs Video</li> </ul> <p><i>The Winning Brief: Part 4</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 4 Course Materials (PDF)</li> <li>○ Part 4: Write Readable Sentences Video</li> </ul> <p><i>The Winning Brief: Part 5</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 5 Course Materials (PDF)</li> <li>○ Part 5: Master the Art of Phrasing Video</li> </ul> <p><i>The Winning Brief: Part 6</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 6 Course Materials (PDF)</li> <li>○ Part 6: Master Punctuation and Design Video</li> </ul>

	<p><i>The Winning Brief: Part 7</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 7 Course Materials (PDF)</li> <li>○ Part 7: Attain a Compelling Voice and Tone Video</li> </ul> <p><i>The Winning Brief: Part 8</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 8 Course Materials (PDF)</li> <li>○ Part 8: Maximize Credibility Video</li> </ul> <p><i>The Winning Brief: Part 9</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 9 Course Materials (PDF)</li> <li>○ Part 9: Learn the Secrets of Persuasion Video</li> </ul> <p><i>The Winning Brief: Part 10</i></p> <ul style="list-style-type: none"> <li>○ TWB Part 10 Course Materials (PDF)</li> <li>○ Part 10: Hit Your Stride as a Brief-Writer Video</li> </ul>
CLE State Approvals	<p><b>California:</b> Please send your California Bar number, seminar-completion date, seminar name, and code word to <a href="mailto:info@lawprose.org">info@lawprose.org</a> to receive a California CLE Certificate from LawProse.</p> <p><b>Texas:</b> Please send your Texas Bar number, seminar-completion date, seminar name, and code word to <a href="mailto:info@lawprose.org">info@lawprose.org</a>. LawProse will report your CLE credit directly to the Texas Bar.</p>

## Questions

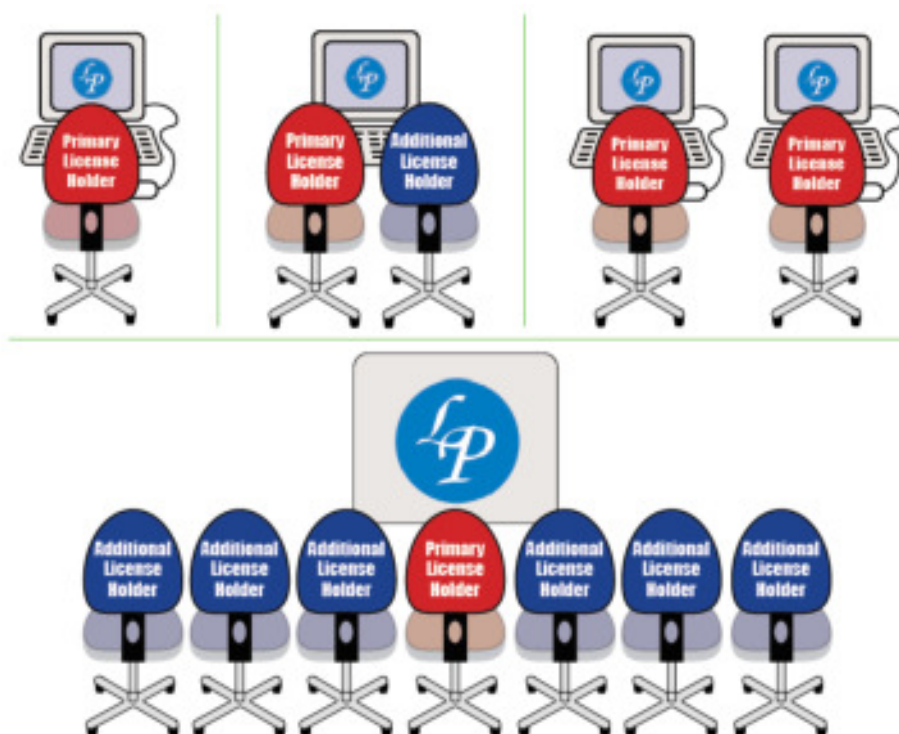
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Please see our [Step-by-Step guide](#) on the Self-Paced Online Seminar page for help in (1) creating an account on our e-learning site, (2) registering for a self-paced online seminar, (3) registering additional viewers, (4) accessing the course materials and seminars, or (5) accessing completion certificates.

## Multiple licenses—which one do you need?

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Depending on if you're watching by yourself or with a group, we have the right license for you.



You'll need a primary license to access the seminar. You can buy the additional licenses for your colleagues in your account in a separate transaction. Each self-paced online seminar has its additional-viewer license tuition listed.

If you're watching in a seminar in multiple locations, each location needs a primary license (that covers one person there) and then additional-viewer licenses for everyone joining to watch *with* the primary-license holder in that location.

Have questions? Ask us: [info@lawprose.org](mailto:info@lawprose.org).

### An important note from Bryan A. Garner

I'm excited to be a part of your legal-writing education, but before you start your program, we have a few legal bits to cover:

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Best wishes,  
Bryan A. Garner