

Course Description for Better Brief-Writing

In three separate one-hour sessions, Professor Bryan A. Garner teaches participants how to connect with their readers and persuade them. More than 200,000 lawyers and judges have benefited from Professor Garner’s expertise.

In this session, participants will learn:

- The mindset of the truly persuasive writer—and why so few lawyers have it.
- How to predispose the judge on page 1.
- What to put in the middle and how to close with a clincher.
- How to transform yourself into a top-notch writer in a matter of months.

Brimming with superb pedagogical examples, the detailed 30-page course materials show legal writers—in 20 discrete lessons—how to transform mediocre writing into powerful, persuasive prose. Professor Garner has distilled the most telling points of brief-writing by drawing on more than two decades of experience as the nation’s foremost expert on how to write winning briefs.

Seminar Specifications

Seminar Length	Three separate seminar parts: <ul style="list-style-type: none">• Part 1: 60 minutes• Part 2: 60 minutes• Part 3: 60 minutes Total three-part series length: 180 minutes (3 hours)
License Window	30 days from date of license purchase.
Production Date	March 19, 2019; Full review: November 30, 2020

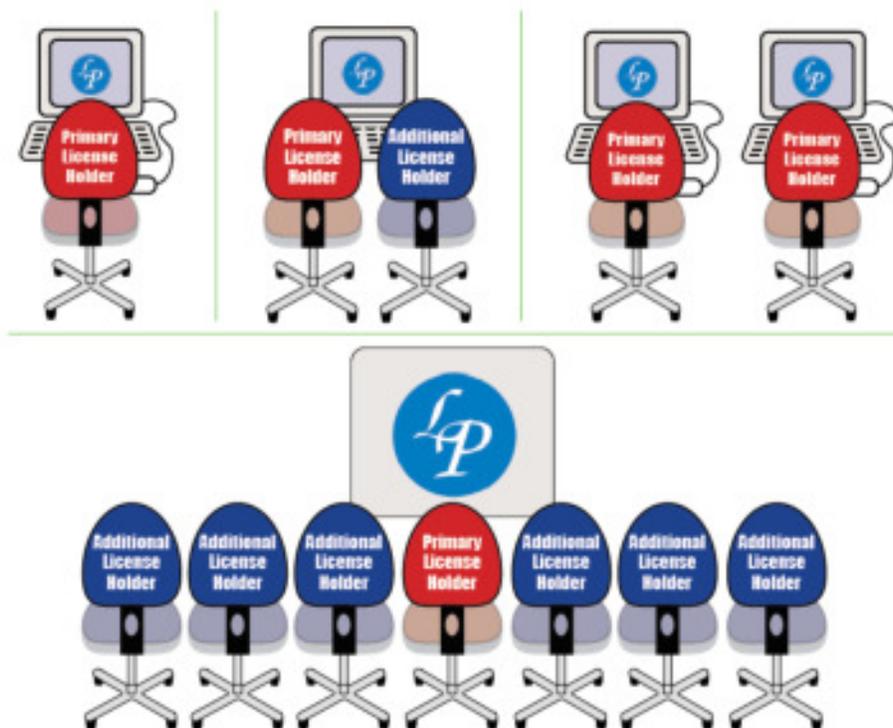
<p>Seminar Format</p>	<p>Print out course materials PDF. Begin the seminar video.</p>
<p>Seminar Content Tree (seminar module)</p>	<p>Each session is a separate seminar module.</p> <p><i>Better Brief-Writing Part 1</i></p> <ul style="list-style-type: none"> ○ Course Materials (PDF) ○ Part 1 Video <p><i>Better Brief-Writing Part 2</i></p> <ul style="list-style-type: none"> ○ Course Materials (PDF) ○ Part 2 Video <p><i>Better Brief-Writing Part 3</i></p> <ul style="list-style-type: none"> ○ Course Materials (PDF) ○ Part 3 Video
<p>CLE State Approvals</p>	<p>California: Please send your California Bar number, seminar-completion date, seminar name, and code word to info@lawprose.org to receive a California CLE Certificate from LawProse.</p> <p>Texas: Please send your Texas Bar number, seminar-completion date, seminar name, and code word to info@lawprose.org. LawProse will report your CLE credit directly to the Texas Bar.</p>

Questions

Please see our [Step-by-Step guide](#) on the Self-Paced Online Seminar page for help in (1) creating an account on our e-learning site, (2) registering for a self-paced online seminar, (3) registering additional viewers, (4) accessing the course materials and seminars, or (5) accessing completion certificates.

Multiple licenses—which one do you need?

Depending on if you're watching by yourself or with a group, we have the right license for you.



You'll need a primary license to access the seminar. You can buy the additional licenses for your colleagues in your account in a separate transaction. Each self-paced online seminar has its additional-viewer license tuition listed.

If you're watching in a seminar in multiple locations, each location needs a primary license (that covers one person there) and then additional-viewer licenses for everyone joining to watch *with* the primary-license holder in that location.

Have questions? Ask us: info@lawprose.org.

An important note from Bryan A. Garner

I'm excited to be a part of your legal-writing education, but before you start your program, we have a few legal bits to cover:

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Thank you for continuing the LawProse tradition of the rules we all learned in kindergarten: (1) say “please” and “thank you,” (2) everything nice and neat, and (3) be a good person and follow the Honor Code.

Best wishes,
Bryan A. Garner